

1 декабря 2008

## **AMACO – Company of the Year in Imported Agricultural Machinery Sales in Ukraine**

A ceremony for awarding the winners of “The Choice of the Year,” an annual all-Ukrainian festival-contest, took place at the Ukrayina National Palace on November 29.

Among all the Ukrainian agricultural market companies that participated in the event, AMACO won the title of **“Company of the Year in Imported Agricultural Machinery Sales in Ukraine.”**



“It is very important that this contest and such research have been held in agribusiness too, for the first time. We have always built our business on the basis of a conceptual, technological approach while focusing on the efficiency of the solutions offered by us to the maximum possible extent. Our industry is among the most complicated ones by both the nature of the business processes and the structure of the buyers, that is why the present success is the result of the enormous efforts AMACO’s team has taken in Ukraine in the last 10-15 years. This award once again confirms our being a safe partner and supplier regardless of external financial and economic factors,” Vitaliy Skotsyk, General Manager of AMACO, says.



The international festival-contest “The Choice of the Year” has been held in Ukraine since 2001. It is a national annual project aimed at determining and further promoting the best-known goods and services of the best quality in various commodity categories on the Ukrainian market.

The winners were determined on the basis of marketing research surveys conducted by internationally known research companies (TNS-Ukraine). Deloitte, an internationally operating company, provided auditing support for the surveys.

Participation in this contest gives companies an opportunity to receive real evidence that their products and services are quality products, while demonstrating excellent performance, and in such a way win consumers’ confidence.