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Equipment Technologies announces Midwest Application in Iowa

MOORESVILLE, Indiana, February 9, 2015 – Farmers in northeast, eastern, southern and southwest Iowa can purchase Apache-brand self-propelled sprayers through Midwest Application, a new Apache Dealership owned and operated by Apache manufacturer Equipment Technologies.

Midwest Application has sales and service staff located in Iowa to meet the direct needs of growers. Iowa-based service technicians can be dispatched to meet the needs of customers. There is also a direct connection to headquarters in Mooresville, to provide complete support. Parts are available via the service tech, or directly shipped to the grower.

Midwest Application's territory comprises about two-thirds of Iowa, and includes the cities of Cedar Rapids, Council Bluffs, Davenport, Des Moines, Dubuque, Iowa City and Waterloo.

"Until now, the northeast, eastern, southern and southwestern parts of Iowa did not have a specifically assigned dealership prior to Midwest Application's launch," said Matt Hays, Equipment Technologies Chief Executive Officer. "In the past, a grower may have utilized one of our other Dealers' services."

Other Apache Dealers in the region are still valued members of the Apache Family. Brokaw Supply, Riggins Ag Equipment and Ohio Valley Ag continue to serve customers in their territories.

To learn more, visit the Midwest Application website at www.midwestapplication.com. Sales staff can be reached at 515-478-3658 and the service and parts department at 515-478-3656.

Equipment Technologies builds Apache Sprayers at its Mooresville assembly plant and markets the machines through a vast dealership network in the United States, Canada, Australia and Ukraine. Apaches come in three models, ranging in size from the 750-gallon AS720 to the 1,200-gallon AS1220.

Apache Sprayers benefit from the simplicity and dependability that comes with a mechanical direct drive sprayer. Their lighter weight leads to less compaction and higher yield. Apaches also come standard with a state-of-the-art cab with full precision technology, intuitive control console, ergonomic seat design, rearview camera display, noise-dampening features, Polk™ Audio system and Jensen® HP speakers. Other features include a "Flex-Frame" construction for smoother ride, patented suspension system with anti-sway hydraulics, Hella® Halogen lighting package and torque-converted power shift transmission for tough terrain, which delivers 98 percent of the Apache's horsepower to the ground. Apache owners can choose boom widths ranging from 80-100 feet, with aluminum Pommier™ booms of 120- and 132-feet available as an option.

All 2015 model Apaches come with an industry-best five-year warranty.

NOTE TO MEDIA: A publication-quality version of the Midwest Application logo and Apache Sprayer photos are available here: <http://www.etsprayers.com/media-inquiry/>. For additional information and interviews, contact Steve Leer at 317-210-7313 or steve.leer@etsprayers.com.

