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Equipment Technologies Adds Two Dealerships in North Carolina

MOORESVILLE, Ind., May 29, 2012—Equipment Technologies (ET) proudly announces the addition of Beaufort Equipment Company in Washington, North Carolina and Snow Tractor & Equipment Company in Ayden, North Carolina, under the collected ownership of Sam and Ken Snow, to its family of dedicated dealerships.

ET's regional director Jim Bates says, "We couldn't be more thrilled at the opportunity of bringing such a high quality duo of dealerships on board. Both of these dealerships are highly regarded in their area for their service, knowledge and hospitality. All strong characteristics we look for when recruiting new dealerships to carry the award-winning Apache sprayer, and will complete Equipment Technologies' representation of eastern North Carolina."

"We here at Beaufort Equipment Company are extremely pleased to announce that we will be selling the Apache sprayer in eastern North Carolina. We have been serving eastern North Carolina since 1946 and believe that Apache is a perfect fit in our operation. We believe that service and parts availability are the staple to this business and plan to build this in our relationship with Equipment Technologies," notes Sam Snow, owner/general manager of Beaufort Equipment Company.

"Application knowhow changes every season. With Equipment Technologies' application knowledge and our experienced staff, we know this is a partnership that will benefit the growers of eastern North Carolina. We are looking forward to introducing and demonstrating the Apache sprayer to our customers," says Ken Snow, co-owner/manager of Snow Tractor and Equipment Company. Both Beaufort Equipment Company and Snow Tractor & Equipment Company will staff a dedicated sales and service team for the Apache line including a precision farming specialist to ensure customers get the highest return on investment out of their decision to buy an Apache.

Equipment Technologies is the largest independently-owned manufacturer of self-propelled sprayers in North America. Operating from its 168,000 square foot complex in Mooresville, Ind., the company distributes its sprayers throughout North America, Ukraine and Australia through a network of independent dealers.

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