

FOR IMMEDIATE RELEASE

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**Brokaw Supply Company of Fort Dodge, Iowa now representing the
Apache self-propelled sprayer**

MOORESVILLE, Ind., November 3, 2009—Equipment Technologies (ET) proudly announces the addition of Brokaw Supply Company to its family of dedicated dealerships.

Equipment Technologies' National Sales Manager, Paul Nielsen explains, "In order to hit the ground running, a new Apache dealer must be willing to dedicate the resources to not only sell to, but also service 'today's' customer. Spraying expertise no longer ends at application rates, nozzle selection and fertilizer choices. It has evolved to include a wide array of hi-tech gadgets, tillage practices, and so much more." Nielsen adds, "We found that Brokaw Supply already had a strong focus on precision-ag technology and a firm, long-term vision of being the go-to resource for spraying expertise in its area. So, we couldn't be more enthusiastic about the addition of Brokaw as an Apache dealer."

"The decision to represent the Apache line of self-propelled sprayers is very important for the direction of our business," notes Dave Nelson, President and Owner of Brokaw Supply Company. "Over the years, we've seen growing demand for our dealership to provide spraying expertise. Now that we represent the best-in-class line of Apache sprayers, we feel that we have really set ourselves apart from the competition."

Equipment Technologies is the largest independently-owned manufacturer of self-propelled sprayers in North America. Operating from its 108,000 square foot headquarters in Mooresville, Ind., the company's singular focus is its line of Apache self-propelled sprayers. ET distributes its sprayers throughout North America and the Ukraine through a network of independent dealers.

For additional information, contact Paul Nielsen at (731) 225-9304 or at paul.nielsen@et-inc.biz or visit the Equipment Technologies website at www.ETsprayers.com.

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