



**FOR IMMEDIATE RELEASE**

**Apache AS715 named Application Product of the Year  
by readers of *No-till Farmer***

MOORESVILLE, Ind., January 25, 2011—At a luncheon held at the 19<sup>th</sup> Annual National No-Tillage Conference, Equipment Technologies was given the 2010 Product of the Year Award for its AS715 model self-propelled sprayer.

Equipment Technologies was one of 12 companies recognized with this honor in a variety of categories touching many of the challenging aspects of no-till farming operations. “This is an impressive accomplishment for these companies’ products to be recognized as top performers by our readers,” says Darrell Bruggink, executive editor and publisher of *No-Till Farmer*. “No-tillers probably have the most critical eye when it comes to the performance of products, as they put them through challenging conditions. These manufacturers should be very proud to have received this recognition from our readers.”

According to marketing manager, Charlie May, “Even though the AS715 was introduced in September of 2008, it is no surprise to us that no-tillers continue to view it as an integral piece of machinery to their operation.” May adds, “In our experience, no-tillers understand managing resources and application better than most because of their commitment to the farming practices that no-tilling entails. When you couple these practices with the no-tiller’s demand for an ultra-efficient, light-weight self-propelled sprayer and the demand for the investment to be profitable, we know that the AS715 stands-out better than any other sprayer on the market. We are truly grateful for the recognition we have received.”

Equipment Technologies is the largest independently-owned manufacturer of self-propelled sprayers in North America. Operating from its 108,000 square foot headquarters in Mooresville, Ind., the company distributes its sprayers throughout North America, Ukraine and Australia through a network of independent dealers.

For additional information, visit the Equipment Technologies website at [www.etsprayers.com](http://www.etsprayers.com).

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