

AFFORDABILITY BACON

STATEMENT STUFFER

**YOU CAN BUY AN APACHE
+ 15,123 LBS OF BACON**

for what one of theirs costs.



DEALER
— LOGO —

APACHE **ET**
SPRAYERS

Learn more about the industry's most affordable self-propelled sprayer: apachesprayers.com/affordable

COUNTER MAT INSERT

**YOU CAN BUY AN APACHE
+ 15,123 LBS OF BACON**

FOR WHAT ONE OF THEIRS COSTS.



DEALER
— LOGO —

Learn more about the industry's most affordable self-propelled sprayer: apachesprayers.com/affordable

DIRECT MAILER

**YOU CAN BUY AN APACHE
+ 15,123 LBS OF BACON**

FOR WHAT ONE OF THEIRS COSTS.



DEALER
— LOGO —

APACHE **ET**
SPRAYERS

**SPEND LESS.
GET MORE OUT OF
SPRAY APPLICATION.**

DEALER
— LOGO —

Dealer Name
Dealer Address
Dealer City, State Zip Code

Not only do we cost less up front — but the smart, simple design of an Apache Sprayer mechanical drive transmission reduces overall service and operating costs compared to competitive hydrostatic sprayers.

Plus, Apache Sprayers **retain an average of 72 percent of their value after five years** — the highest in the industry. We're worth every penny and we know it.

CONTACT US TODAY TO RSVP:

- Dealer Phone Number
- Dealer Website

Receiver Name
Receiver Address
Receiver City, State Zip Code

 Learn more about the industry's most affordable self-propelled sprayers: apachesprayers.com/affordable

DEPENDABILITY

STATEMENT STUFFER

**OURS COMES WITH A 5-YEAR
POWERTRAIN WARRANTY.**
3 more years than theirs.



**DEALER
— LOGO —** | **APACHETM
SPRAYERS ET**

Learn more about the best warranty in the industry: apachesprayers.com/warranty

COUNTER MAT INSERT

**OURS COMES WITH A 5-YEAR
POWERTRAIN WARRANTY.**
3 more years than theirs.

**DEALER
— LOGO —**

Learn more about the best warranty in the industry: apachesprayers.com/warranty

DIRECT MAILER

**DEALER
— LOGO —**
**APACHETM
SPRAYERS ET**

**OURS COMES
WITH A 5-YEAR
POWERTRAIN
WARRANTY.**
3 more years than theirs.



THE BEST WARRANTY IN THE INDUSTRY

The best sprayer on the market is backed by the industry's best warranty.

Every Apache Sprayer that rolls off the assembly line comes with a five-year limited warranty. Equipment Technologies is the only manufacturer with full machine coverage for the first two years (<1,000 hrs). No other sprayer manufacturer takes care of you like we do!

CONTACT DEALER NAME:
 Dealer Phone Number

 Learn more about the best warranty in the industry: apachesprayers.com/warranty

**DEALER
— LOGO —**

Dealer Name
Dealer Address
Dealer City, State Zip Code

Receiver Name
Receiver Address
Receiver City, State Zip Code

DO A DEMO

STATEMENT STUFFER



DO A DEMO — WE DARE YOU

APACHE by **ET** **SPRAYERS** | **DEALER** LOGO

CONTACT US TO ARRANGE AN EXCLUSIVE DEMONSTRATION OF AN APACHE SPRAYER. Dealer Phone Number Dealer Website

DIRECT MAILER



DEALER LOGO | **APACHE** by **ET** **SPRAYERS**

DO A DEMO — WE DARE YOU

Come see what you're missing. We're inviting you to demo an Apache Sprayer at Apache Dealer!

COUNTER MAT INSERT

DO A DEMO — WE DARE YOU



DEALER LOGO | Ask us about arranging an exclusive demonstration of the Apache Sprayer.

READY TO ACCEPT THE CHALLENGE?

DEALER LOGO

Dealer Name
Dealer Address
Dealer City, State Zip Code

One of the best ways to learn about the Apache Sprayer is by driving one. We can help with that – sign up for a demo. Someone from our team will come to your farm, or invite you to a neighbor's farm, so you can see for yourself exactly how well Apache Sprayers work.

CONTACT US TO ARRANGE AN EXCLUSIVE DEMONSTRATION:

Dealer Phone Number Dealer Website

Receiver Name
Receiver Address
Receiver City, State Zip Code

EARLY ORDERS

STATEMENT STUFFER



IT PAYS TO SPRAY SALES EVENT

Now is the time to buy an Apache Sprayer. Act fast for better pricing and financing deals!

APACHE  **SPRAYERS** | **DEALER**
LOGO

CONTACT DEALER NAME FOR A QUOTE OR TO SCHEDULE A DEMO. Dealer Phone Number
 Dealer Website

COUNTER MAT INSERT



IT PAYS TO SPRAY SALES EVENT

DEALER
LOGO

Now is the time to buy an Apache Sprayer. Act fast for better pricing and financing deals!

DIRECT MAILER



IT PAYS TO SPRAY SALES EVENT

Now is the time to buy an Apache Sprayer. Act fast for better pricing and financing deals!

DEALER | **APACHE**
LOGO | **SPRAYERS** 

IT PAYS TO SPRAY WITH APACHE

DEALER
LOGO

Dealer Name
Dealer Address
Dealer City, State Zip Code

LOWEST PRICES OF THE YEAR: Purchase a new Apache Sprayer by **December 31, 2018** to take advantage of year-low prices.

LOWER COST OF OWNERSHIP: The Apache 1000 Series sprayer has won back-to-back "Highest Retained Value" Awards from *EquipmentWatch*™.

5-YEAR POWERTRAIN WARRANTY: This includes full machine coverage for the first two years (<1,000 hrs) on new Apache Sprayers.

Receiver Name
Receiver Address
Receiver City, State Zip Code

CONTACT DEALER NAME FOR A QUOTE OR TO SCHEDULE A DEMO:

Dealer Phone Number
 Dealer Website

FIELD DAYS

STATEMENT STUFFER



**YOU'RE INVITED TO AN
APACHE
SPRAYER
FIELD DAY!**
FEBRUARY 1, 2018 | 9:30 AM - 1:00 PM

APACHE **ET**
SPRAYERS

DEALER
— LOGO —

CONTACT US TODAY TO RSVP: Dealer Phone Number
 Dealer Website

COUNTER MAT INSERT



**YOU'RE INVITED TO AN
APACHE SPRAYER FIELD DAY!**
FEBRUARY 1, 2018 | 9:30 AM - 1:00 PM

DEALER
— LOGO —

FIELD DAY AGENDA:

9:30 AM – 11:00 AM	MODEL UPDATES
11:00 AM – 12:00 PM	SPRAYER DEMO
12:00 PM – 1:00 PM	LUNCH

DIRECT MAILER



**YOU'RE INVITED TO AN
APACHE SPRAYER FIELD DAY!**

APACHE **ET**
SPRAYERS

DEALER
— LOGO —

WHEN: February 1, 2018
9:30 AM – 1:00 PM

WHERE: Apache Dealer
1234 Dealer Address 12345

**SECURE YOUR SPOT
— RSVP TODAY!**

DEALER
— LOGO —

Join us to learn more about the Apache Sprayer on February 1, 2018 at Apache Dealer.

Dealer Name
Dealer Address
Dealer City, State Zip Code

Enjoy a free lunch, hear about the latest model updates and demo a sprayer all in one day at this great event.

Field Day Agenda:

9:30 AM – 10:30 AM	MODEL UPDATES
10:30 AM – 12:00 PM	SPRAYER DEMOS
12:00 PM – 1:00 PM	LUNCH

Receiver Name
Receiver Address
Receiver City, State Zip Code

CONTACT US TODAY TO RSVP:

Dealer Phone Number
 Dealer Website

LIGHTWEIGHT

STATEMENT STUFFER



IT'S TIME TO ADDRESS THE ELEPHANT IN THE FIELD

APACHE **GT** **SPRAYERS** | **DEALER** **LOGO**

Learn more about the lightweight design of the Apache Sprayer:
apachesprayers.com/light

COUNTER MAT INSERT



IT'S TIME TO ADDRESS THE ELEPHANT IN THE FIELD

DEALER **LOGO**

Learn more about the lightweight design of the Apache Sprayer:
apachesprayers.com/light

DIRECT MAILER



IT'S TIME TO ADDRESS THE ELEPHANT IN THE FIELD



DEALER **LOGO** | **APACHE** **GT** **SPRAYERS**

APACHE SPRAYERS ARE LEANER AND MEANER

The heavy weight of large farm equipment can cause soil compaction, additional fuel consumption, crop damage and more. The lightweight body, flex-frame construction and mechanical drive transmission of Apache Sprayers produce **a smoother, more flexible and powerful ride** and it doesn't stop there.

Find out the many benefits of an Apache Sprayer today!

CONTACT DEALER NAME:

Dealer Phone Number

 Learn more about the lightweight design of the Apache Sprayer: apachesprayers.com/light

DEALER LOGO

Dealer Name
Dealer Address
Dealer City, State Zip Code

Receiver Name
Receiver Address
Receiver City, State Zip Code

NEW DEALER

STATEMENT STUFFER

WE'VE JOINED TEAM APACHE!

Have questions? Interested in setting up a demo? Need parts? Looking to upgrade? We're here for you. Stop by or call us today to see how we can support your Apache Sprayer needs.



CONTACT US TODAY: Dealer Phone Number
 Dealer Website

COUNTER MAT INSERT

WE'VE JOINED TEAM APACHE!



Have questions? Interested in setting up a demo? Need parts? Looking to upgrade? We're here for you. Ask us how we can support your Apache Sprayer needs.

DIRECT MAILER



FIRST NAME, MEET YOUR NEW APACHE SPRAYER DEALER

WE'RE HERE TO SUPPORT YOU!



Dealer Name
Dealer Address
Dealer City, State Zip Code

Have questions? Interested in setting up a demo? Need parts? Looking to upgrade? We're here for you.

Stop by or call us today to see how we can support your Apache Sprayer needs.

CONTACT DEALER NAME:

- Dealer Address
- Dealer Phone Number
- Dealer Website
- Dealer Hours

Receiver Name
Receiver Address
Receiver City, State Zip Code

PARTS SALES

STATEMENT STUFFER



MAINTENANCE MATTERS... DON'T BE 'THAT' GUY.

APACHE ^{ET} SPRAYERS | **DEALER LOGO**

CONTACT US TODAY FOR NEW APACHE SPRAYER PARTS, UPGRADES AND REPLACEMENTS.

☐ Dealer Phone Number
➤ Dealer Website

COUNTER MAT INSERT



MAINTENANCE MATTERS... DON'T BE 'THAT' GUY.

DEALER LOGO

Ask us about Apache Sprayer parts, upgrades and replacements. We're here to help you stay on top of your game!

DIRECT MAILER



MAINTENANCE MATTERS... DON'T BE 'THAT' GUY.

APACHE ^{ET} SPRAYERS

DEALER LOGO

We're here to help you stay on top of your game! Contact us today for new Apache Sprayer parts, upgrades and replacements.

THE BEST WARRANTY IN THE INDUSTRY

DEALER LOGO

The best sprayer on the market is backed by the industry's best warranty.

Dealer Name
Dealer Address
Dealer City, State Zip Code

Every Apache Sprayer that rolls off the assembly line comes with a five-year limited warranty. Equipment Technologies is the only manufacturer with full machine coverage for the first two years (<1,000 hrs). No other sprayer manufacturer takes care of you like we do!

CONTACT DEALER NAME:
☐ Dealer Phone Number

Receiver Name
Receiver Address
Receiver City, State Zip Code

 Learn more about the best warranty in the industry: apachesprayers.com/warranty

SIMPLICITY

STATEMENT STUFFER



THERE ARE 10 CHAPTERS IN OUR OPERATOR'S MANUAL.


About 150 fewer than theirs.

Learn more about the simplicity of Apache Sprayers: apachesprayers.com/simplicity

DEALER
— LOGO —

APACHE *ET*
SPRAYERS

DIRECT MAILER




THERE ARE 10 CHAPTERS IN OUR OPERATOR'S MANUAL.

About 150 fewer than theirs.

APACHE *ET*
SPRAYERS

DEALER
— LOGO —

COUNTER MAT INSERT



THERE ARE 10 CHAPTERS IN OUR OPERATOR'S MANUAL.

About 150 fewer than theirs.

Learn more about the simplicity of Apache Sprayers: apachesprayers.com/simplicity

DEALER
— LOGO —

SIMPLICITY BREEDS DEPENDABILITY

DEALER
— LOGO —

Have you ever tried to perform repairs or maintenance on a hydrostatic drive engine? Then you understand why **Apache Sprayers are all mechanical drive.**

Dealer Name
Dealer Address
Dealer City, State Zip Code

The Apache mechanical drive transmission has fewer parts than hydrostatic machines — meaning an Apache is easier to maintain. **Easy maintenance, cost savings and dependability? That's a recipe for peace of mind.**

CONTACT DEALER NAME:
 Dealer Phone Number

Receiver Name
Receiver Address
Receiver City, State Zip Code

 Learn more about the simplicity of Apache Sprayers: apachesprayers.com/simplicity

SPRAYER CLINIC

STATEMENT STUFFER



**YOU'RE INVITED TO AN
APACHE
SPRAYER CLINIC!**
FEBRUARY 1, 2018 | 9:30 AM - 1:00 PM

DEALER NAME
1234 Dealer Address 12345

Get the latest information from Equipment Technologies and the Apache self-propelled sprayer.

APACHE ET SPRAYERS | **DEALER LOGO**

CONTACT US TODAY TO RSVP: ☐ Dealer Phone Number
➤ Dealer Website

DIRECT MAILER



**YOU'RE INVITED TO AN
APACHE SPRAYER CLINIC!**

APACHE ET SPRAYERS

You are invited to attend an Apache Sprayer Clinic on February 1, 2018 at Apache Dealer. Attendees will learn new updates and service tips about the Apache self-propelled sprayer.

DEALER LOGO  **WHEN:** February 1, 2018
9:30 AM – 1:00 PM

 **WHERE:** Apache Dealer
1234 Dealer Address 12345

COUNTER MAT INSERT



**YOU'RE INVITED TO AN
APACHE SPRAYER CLINIC!**
JANUARY 25, 2018 | 5:00 PM – 8:00 PM

DEALER LOGO

SPRAYER CLINIC AGENDA:

5:00 AM – 11:00 AM	MAINTENANCE TRAINING
6:00 AM – 12:00 PM	DINNER
7:00 PM – 12:45 PM	SPEAKER

**JOIN US FOR AN
APACHE SPRAYER CLINIC!**

DEALER LOGO

Sprayer Clinic Agenda:

9:30 AM – 11:00 AM	APACHE SPRAYER
11:00 AM – 12:00 PM	RAVEN HAWKEYE®
12:00 PM – 12:45 PM	LUNCH
12:45 PM – 1:30 PM	Q&A

Get the latest from Equipment Technologies and the Apache self-propelled sprayer.

CONTACT US TODAY TO RSVP:

- ☐ Dealer Phone Number
- Dealer Website

Dealer Name
Dealer Address
Dealer City, State Zip Code

Receiver Name
Receiver Address
Receiver City, State Zip Code

**Receive 10% off any parts ordered the day of the clinic!
Free shipping on items not in stock.**